



35th International Conference of the System Dynamics Society Cambridge, Massachusetts USA

Please Read—Main Events and Important Information

The following are just a few items to help you get oriented, especially for early events. For details on these and all events please review the program schedule included in your satchel.

- **The Online Schedule** (<http://goo.gl/dCOHI>) shows each day's sessions, papers, authors, and more.
- **PhD Colloquium:** Sun (*PhD Colloquium Luncheon* requires **pre-registration**).
- **Conference Registration and Information Desk:** Open Sun 9:00–11 AM for PhD Colloquium attendees, and 11:00 AM–7:00 PM for all attendees, then Mon–Wed 8:30 AM–6:30 PM. (**Lobby**)
- **Family-Guest Lounge:** Sun 3:00 PM family members and guests will meet and make plans to do fun things in Cambridge/Boston. (**Crow's Nest**)
- **Newcomer Orientation Session:** Sun 7:00 PM. (**Charles View Ballroom**)
- **University System Dynamics Groups Hosted Welcome Reception:** Sun 7:00 PM. (**Charles View Ballroom**)
- **Breakfast options: NEW! Quick and easy a la carte menu in Riverside Pavilion.** Breakfast Sandwiches—\$5; Whole Fruit or Muffin or Donut—\$1. OR **Discounted Breakfast** will be offered at \$12.95 plus tax for full continental breakfast or \$16.95 plus tax for full hot breakfast. (**Zephyr**)
- **Lunch options: NEW! Quick and easy a la carte menu in Riverside Pavilion.** Individual Cheese Pizzas—\$7, Chicken and Rice Bowls—\$8. OR **Discounted Lunch** hot buffet for \$16.95 plus tax (**Zephyr**) OR check out the Market on the Charles. (**Lobby**) Find suggestions for off-site dining options (within walking distance) on the conference website.
- **Conference Opening:** Mon 8:50 AM. (**President's Ballroom**)
- **Special: In Memoriam Slideshow:** Mon preceding plenary session; a memorial tribute to Society members who have passed away in the last ten years. (**President's Ballroom**)
- **Monday Morning Plenary:** 9:00 AM “**Remembering Jay: A Life on the Frontier. System Dynamics at Sixty.**”
- **Refreshment Breaks:** Mon 10:30–11:00 AM and 3:15–4:00 PM; Tue–Wed 10:30–11:30 AM and 3:30–4:30 PM. (**Prefunction**)
- **Job Connections / Networking (Red Ribbon) Event:** Network during refreshment breaks with easily identifiable participants (**red ribbon-wearers**) who wish to share information and meet with job-seekers.
- **Chapter and Special Interest Groups (SIG) Gathering Point:** Sun–Wed all day. Chapter/SIG **ribbons** will be available Sun–Tue. (**Thomas Paine AB**)
Ribbons identify the home office staff (purple), volunteers/staff (light green), conference organizers, sponsors, Chapter and SIG members, and others. **Blue First Time Attendee ribbons** indicate conference newcomers. Please offer them a friendly welcome!
- **Tweet at the Conference:** Pick up an “itweet” ribbon at the registration desk for your name badge. Use #ISDC17 to tweet pictures, session notes, etc. Watch the live feed as tweets come in. Prizes will be awarded for the highest number of retweets (First) and highest number of tweets (Second and Third).
- **Modeling Assistance Workshops:** Mon–Wed all are welcome, including spectators. Times vary, please check the schedule. Wed sessions are individually scheduled. (**Cambridge**)
- **Publishing Assistance Workshop:** Mon–Wed sessions by appointment only during lunch. (**Charles Sumner**)

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- **Poster Symposium Session:** Mon 7:00 PM. Posters will be grouped by theme. Light Buffet will be available. Cash bar will be open from 6:00–7:30 PM. Craig Stephens, of Greenwood Strategic Advisors AG, will announce the Best Poster award during Tue morning announcements. **(President’s Ballroom)**
- **Sponsor Exhibits:** Mon–Wed 8:30 AM–6:30 PM please visit our sponsors. **(Prefunction)**
- Generous support by **Conference Partners, Sponsors, and Friends** makes this event possible. Please take time to note their names and participation on posters or lists in conference materials and throughout the venue.
- **NEW! Convened Discussant Sessions:** Tue 11:30 AM–12:30 PM System Dynamics experts will provide advice to help all authors improve their research and papers. (Various locations)
- **NEW! Classic Case Studies in System Dynamics –A Fireside Chat with Ken Cooper:** Wed 10:30–11:30 AM during morning refreshment break. **(Paul Revere AB)**
- **NEW! Education Day Event:** Wed 12:30–2:30 PM What's Happening in Pre-College Education in the United States? **(Paul Revere AB)**
- **Model Expo:** Tue 1:00–2:30 PM See and experiment with models presented in the program. **(Charles View Ballroom)**
- **Conference Banquet:** Tue 7:30 PM featuring award presentations, good company, and a rock band, Reckless along with SD musicians! A cash bar will be open in the Prefunction area starting at 6:45 PM throughout the Banquet. **(President’s Ballroom)**
- **Workshops** will be held on Thursday. Please sign up at the Workshop Sign-up table, near the registration area.
- **Name badges** are **required** for all conference activities for all attendees, speakers, accompanying guests, and exhibitors. Guests with name badges may attend the Welcome Reception, Monday Evening Poster Symposium Buffet, and the Conference Banquet.
- **Please Note:** If you have requested a Certificate of Attendance, it will be emailed to you **after** the conference!
- **Electronic devices:** Please silence all electronic devices during sessions.
- **Complimentary WiFi Service** is available to conference attendees in common spaces, but is limited and may be inaccessible near meeting spaces. **Password: SYSD0714** (Complimentary WiFi is **not** available in meeting spaces.)
- **Lunch breaks, demonstrations, meetings, roundtable events, users’ groups and special sessions:** Mon 12:15–2:30 PM; Tue–Wed 12:30–2:30 PM please check your schedule. Lunch is on your own every day. Don’t forget to visit **Riverside Pavilion**.
- **Please observe** that the Hyatt Regency Cambridge is a **100% non-smoking** hotel.
- **Parking:** The Hyatt Cambridge is offering a \$12 per night rate for overnight conference attendees who park in the hotel’s garage and a \$12 rate per day for attendees (both are self-parking only). You can pick up a voucher for day parking each day at the registration desk.
- **Conference survey:** After the conference you may complete our online survey (link will be on the conference website after the conference).

**Enjoy the conference and your stay in
Cambridge.**

NOTES: